

Advisory No. **010**, s. 2026

January 8, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
 this advisory is issued not for endorsement per DO 28, s. 2001,
 but only for the information of DepEd officials,
 personnel/staff, as well as the concerned public.
 (Visit www.deped.gov.ph)

28th WORD CUP PHILIPPINES—NATIONAL JOURNALISM CONFERENCE AND CONTEST

The Word Cup Associated Editors Co. invites both public and private schools nationwide to its 28th Word Cup Philippines—National Journalism Conference and Contest, at Ating Tahanan, Baguio City, on March 6–8, 2026.

This year's theme, Stories that Matter: Campus Journalism for Community and Nation, highlights the role of campus journalism in giving voice to local narratives, promoting social awareness, and cultivating young communicators who can critically engage with issues affecting their schools, communities, and country. Through practitioner-led workshops, newsroom simulations, and rigorously judged contests, the program reinforces journalistic standards, media literacy, and ethical storytelling among learners.

The 28th Word Cup Philippines offers the following:

- Hands-on capacity-building sessions for student journalists and school paper advisers aligned with current media practices and digital platforms;
- Authentic newsroom and press conference simulations that promote experiential learning, critical thinking, and collaboration;
- Publication and showcase opportunities for outstanding student outputs that reflect community and development concerns; and
- Institutional recognition through the Word Cup Ambassadors Award for exemplary schools, advisers, and educational leaders.

The event is open for elementary, junior, and senior high school learners. Interested participants can register through the link: <https://bit.ly/28thWordCupPH>.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact:

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